

REPORT ON VIDEO EDITING WORKSHOP 2024

Introduction: The Video Editing Workshop 2024, held on March 21, 2024, at the Amity School of Communication, was a dynamic and enlightening session led by Assistant Professor Dr. Ranjan Kumar. Aimed at providing students with practical insights into the field of video editing, this workshop served as a platform for participants to gain hands-on experience and explore the vast career opportunities within the realm of multimedia production. This report offers a comprehensive overview of the workshop, highlighting key insights, activities, and outcomes.

Participation Overview:

- Venue of the Event: ASCO Studio
- Name of faculties coordinator- Dr Ranjan Kumar, Dr. Pranav Mishra
- Number of Students: 40 students from our institution participated in the event.

Objectives of the workshop:

1. To introduce participants to the fundamental principles and techniques of video editing.
2. To explore the various aspects of video post-production, including cutting, sequencing, and effects implementation.
3. To showcase real-world examples and case studies illustrating the role of video editing in various professional settings.
4. To empower participants with the skills necessary to pursue career opportunities in the field of video editing and multimedia production.
5. To provide guidance and resources for further skill development and professional growth in video editing.

Outcomes of the Workshop:

1. Participants gained a deeper understanding of the fundamental principles and techniques of video editing, enabling them to approach editing tasks with greater confidence and proficiency.
2. The workshop facilitated creative exploration and experimentation, encouraging participants to explore different editing styles, storytelling techniques, and visual aesthetics to convey narratives effectively.
3. The workshop instilled confidence in participants by providing them with practical experience and mentorship, empowering them to tackle complex editing projects with creativity and skill.
4. The workshop inspired participants to continue their learning journey in video editing, encouraging them to explore additional resources, seek further training opportunities, and stay updated on emerging trends and technologies in the field.
5. The one-day video editing workshop enriched participants' knowledge, skills, and passion for visual storytelling, laying a solid foundation for their future endeavors in the dynamic and exciting realm of multimedia production.

Conclusion:

The Video Editing Workshop 2024 was a resounding success, achieving its objectives of enhancing participants' understanding, skills, and confidence in video editing. Attendees left the workshop inspired and equipped with the tools necessary to pursue exciting career opportunities in multimedia production. The event's impact extended beyond the workshop itself, laying the groundwork for continued learning and professional development in the dynamic field of video editing.

Glimpse of the event





वीडियो एडिटिंग में निपुणता जरूरी : डॉ.रंजन कुमार

ग्वालियर,(आरएनएन)। एमिटी यूनिवर्सिटी मप्र के एमिटी स्कूल ऑफ कम्युनिकेशन में वीडियो एडिटिंग पर एक कार्यशाला का आयोजन किया गया। इस कार्यशाला का नेतृत्व संस्थान के सहायक प्रो.डॉ रंजन कुमार ने किया। एमिटी के प्रो.चांसलर लेफ्टिनेंट जनरल वीके शर्मा, एवीएसएम (रिटायर्ड) के मार्गदर्शन आयोजित कार्यशाला का उद्देश्य छात्रों को वीडियो एडिटिंग के क्षेत्र में तकनीकी कौशल प्रदान करना था। कार्यशाला के दौरान, डॉ.रंजन ने डिजिटल मीडिया के उदय और सोशल मीडिया प्लेटफॉर्म पर आकर्षक वीडियो सामग्री की आवश्यकता पर प्रकाश डाला। उन्होंने बताया कि मीडिया करियर में सफलता के लिए वीडियो एडिटिंग में निपुणता जरूरी है। उन्होंने छात्रों को बताया कि वीडियो एडिटिंग का कौशल मीडिया और मनोरंजन उद्योग में सफल करियर के लिए एक व्यावसायिक आवश्यकता है। व्यावहारिक सत्रों में छात्रों को अभ्यास करने और अपने स्वयं के वीडियो बनाने का अवसर मिला। कार्यशाला को छात्रों द्वारा बहुत सराहा गया। वहीं छात्रों ने सीखे गए तकनीकी कौशल को अपने भविष्य के प्रयासों में लागू करने के लिए उत्सुकता व्यक्त की। इस मौके पर निर्देशक (डॉ.) त्रिशु शर्मा सहित अन्य फैकल्टी मेंबर्स और बड़ी संख्या में विद्यार्थी उपस्थित रहे।